

# A GUIDE TO PROMOTE YOUR BUSINESS WITH **GOOGLE PLACES**



*DISCOVER*   
**CARBON**  
**COUNTY**  
*WYOMING*

Developed in partnership with

**ITIDIGITAL** 

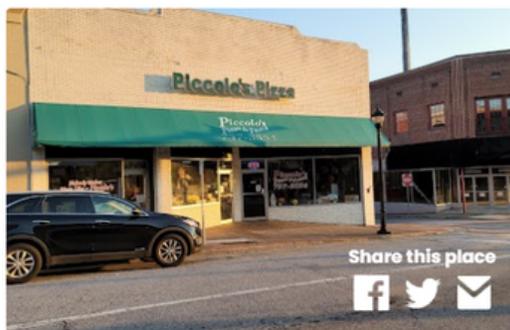
# WHY GOOGLE PLACES?

The answer is simple – to be in front of your audience. Consumers, visitors, and guests look for real-time accurate information more than ever. Reach potential customers and drive more traffic to your business.



## PLACES LISTINGS INCLUDE:

- Up to 5 images of the business (by the owner or submitted by visitors directly to Google)
- Phone, Address and Get Directions (GPS) button
- Hours of operation / Open or Closed Status
- Link to business Website URL
- Latest five Google Reviews

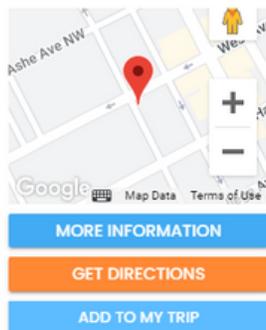


**Piccolo's Italian Restaurant**  
915 West Avenue Northwest,  
Lenoir  
(828) 757-3554  
1  
**Category**  
Meal Delivery, Restaurant, Food

**Rating 4.5**



**Hours** ● CLOSED NOW  
Monday: 10:00 AM – 9:00 PM  
Tuesday: 10:00 AM – 9:00 PM  
Wednesday: 10:00 AM – 9:00 PM  
Thursday: 10:00 AM – 9:00 PM  
Friday: 10:00 AM – 9:00 PM  
Saturday: 10:00 AM – 9:00 PM  
Sunday: 10:30 AM – 8:00 PM



MORE INFORMATION

GET DIRECTIONS

ADD TO MY TRIP

### GOOGLE REVIEWS



**Christina Cavallero**

The experience is always a warm, fun, and welcoming one. I've been a happy customer now for nearly ten years. Last night, the delightfully charming and kind owner came out to join my Mother and I for dinner. His spirit was ever so inviting and he truly has a heart of gold. You seriously cannot beat the service this amazing restaurant has to offer! Thank you again, Octavio! You're so down to earth, humble, respectable, and inspiring to me!

★★★★★ 2 months ago



**Dawn Surak**

### NEARBY PLACES TO EXPLORE



**Folk Keeper Gallery & Antiques**

Art Gallery

DETAILS



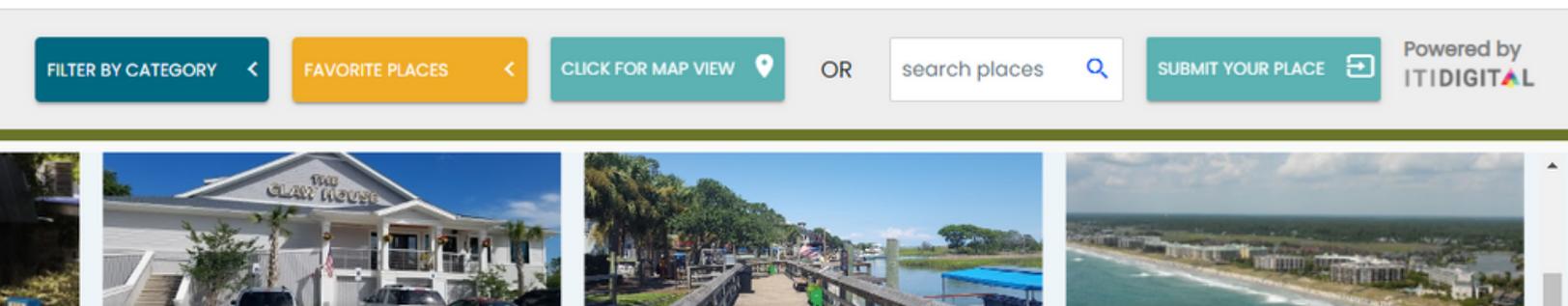
**The Flour Shoppe**

Bakery, Food, Store

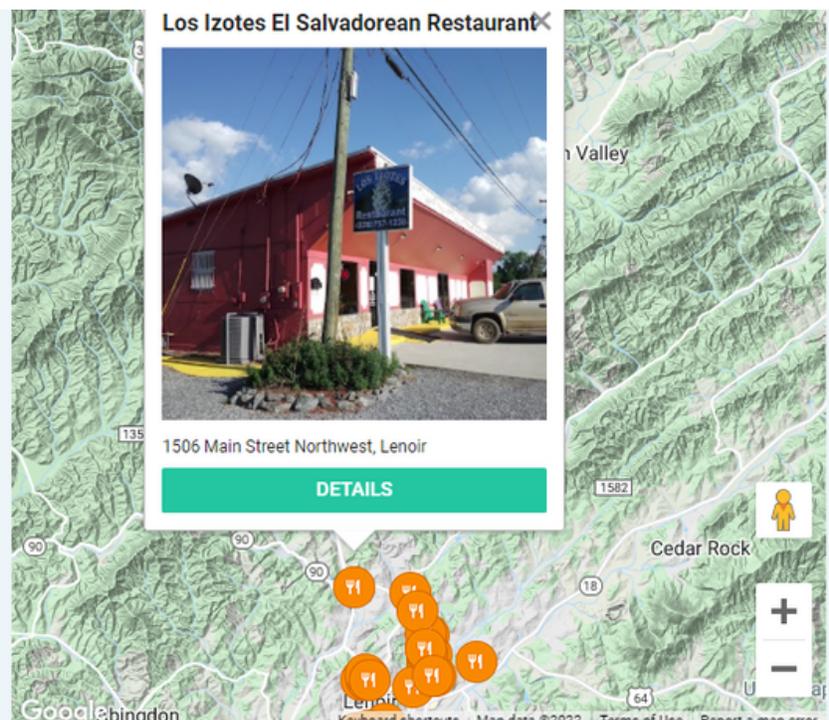
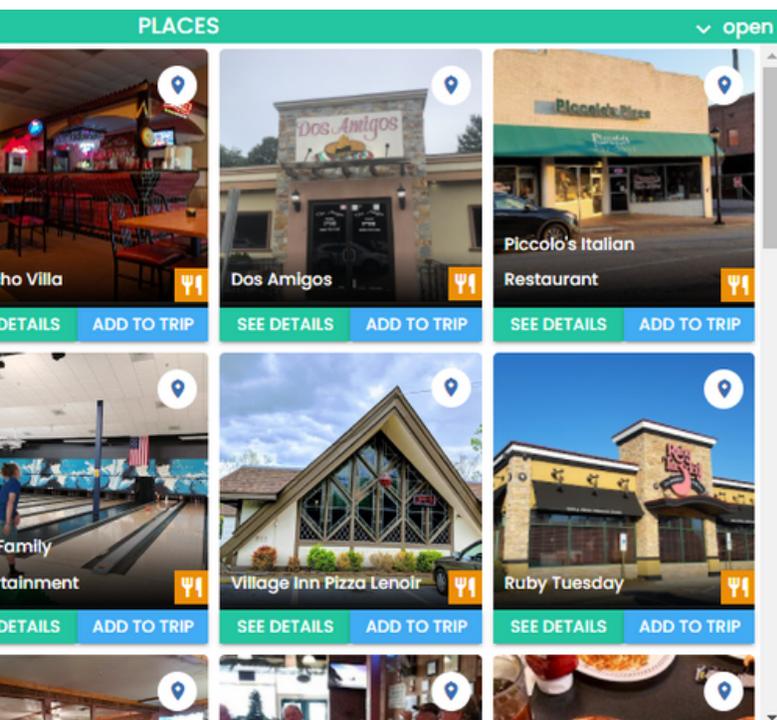
DETAILS

# OTHER HELPFUL FEATURES

- Search business by name
- View by category: **Activities, Arts & Culture, Outdoors & Fitness, Dining & Nighlife, Shopping**

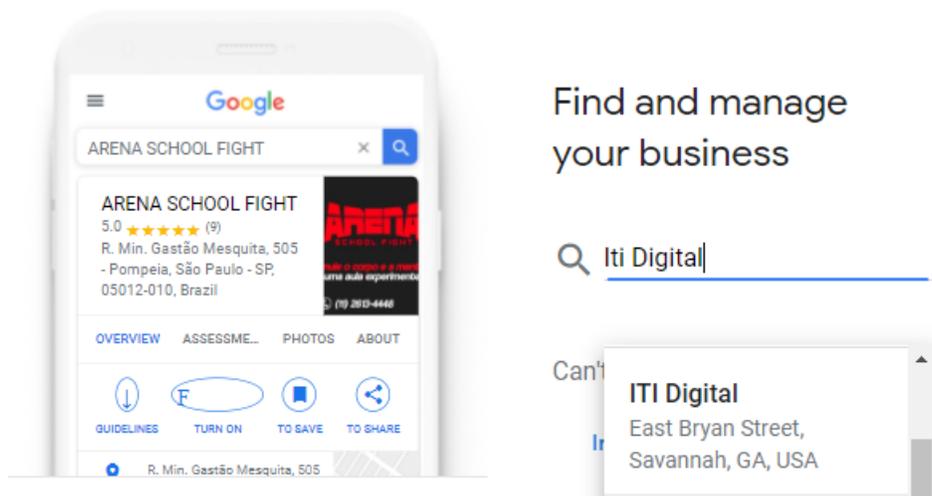


- Discover business nearby
- Mobile-friendly and GPS enabled (Map view)



# HOW CAN I FIND OR CREATE MY GOOGLE BUSINESS?

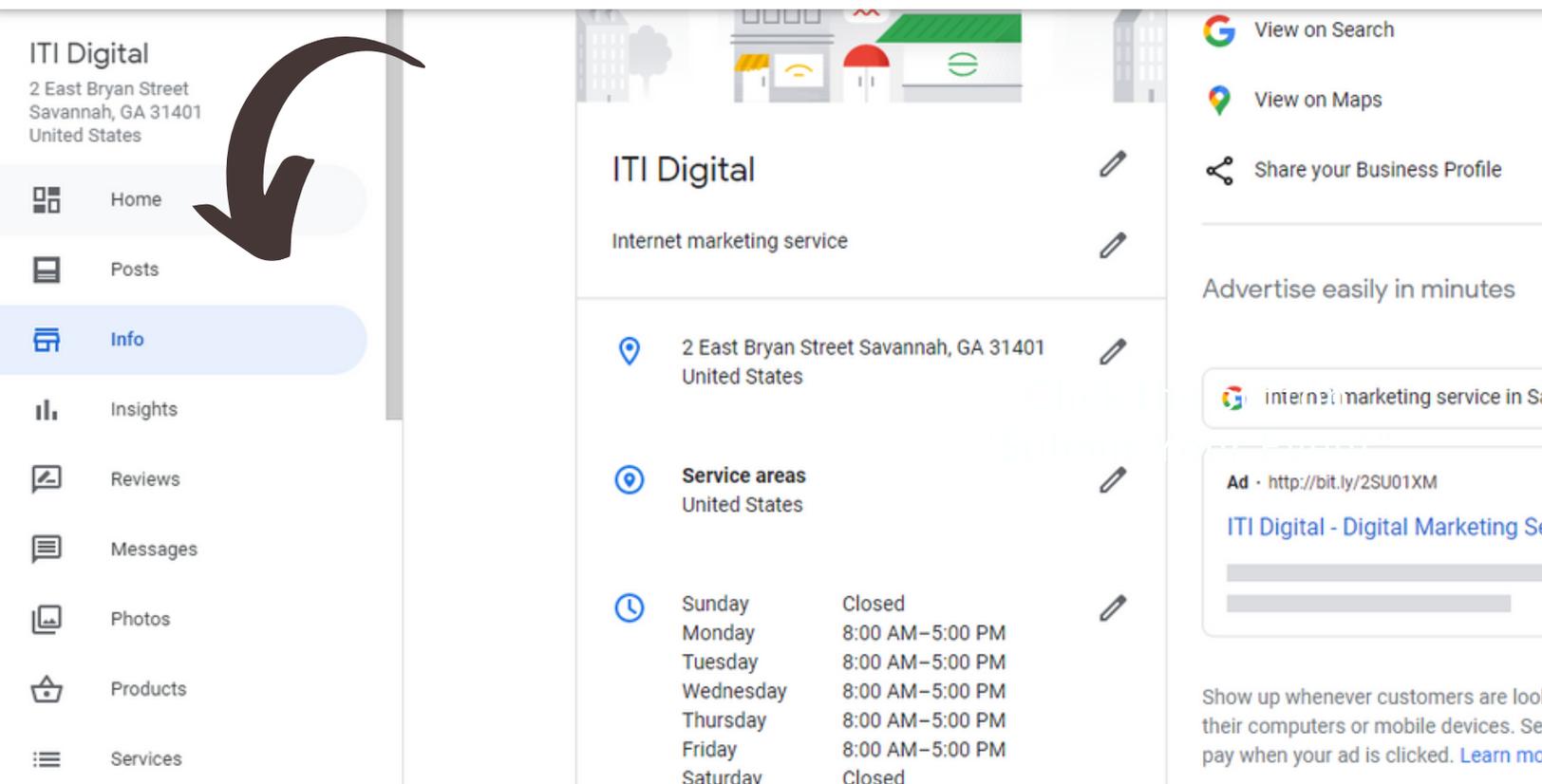
- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Find your **Business on Google**



- If your place it's not on google yet, click on "**Include your business on Google**"
- Follow the steps and directions from Google and add your company info, such as: **Company Name, Category (dropdown option) , Address, Contact Info, Website, Hours.**
- **IMPORTANT:** to be aggregated by the ImGoing software, a **PHYSICAL ADDRESS IS REQUIRED.**

# HOW CAN I MANAGE AND UPDATE MY GOOGLE BUSINESS?

- Go to <https://www.google.com/business/>
- Login to your **Google Account**
- Go to **Manage Locations** click on your Business
- Go to **Info** and edit the fields you want to update

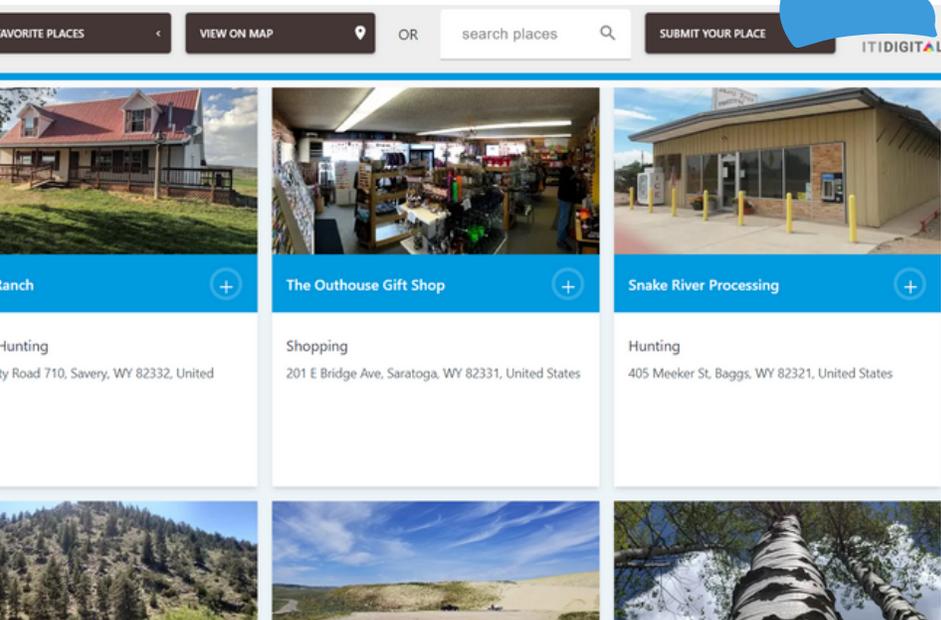


If your Google Business is up to date, but you still can't find it on the destination website, please contact the destination staff and we will include your business.



# I AM NOT ON GOOGLE BUT WANT TO BE LISTED ON THE DESTINATION SITE. IS IT POSSIBLE?

Yes, although there are many advantages of promoting your business on Google Places, if you prefer to submit your business directly to the destination website, that's ok.



Click the button "Submit Your Place"

Fill out the form and allow 48 hours for the destination staff to review and approve your place.

## Add Place Manually

[< Back to places](#)

Name \*

Location (type and pick from the dropdown)

Category \*  
Activities

Web Site

Description



**DISCOVER**   
**CARBON**  
**COUNTY**  
**WYOMING**

## QUESTIONS?

Carbon County Visitors Council  
Phone: (307) 324-3020  
[wyomingcarboncounty.com](http://wyomingcarboncounty.com)

Developed in partnership with

**ITIDIGITAL** 